

ADDED



Cowboy Up

2012 Summer Event Sponsors:

Bull Riding · Saddle Bronc · Ladies Barrel Racing

\$1,000.00—Full Event Sponsor

**Full Page Ad
Banner Space
10 Tickets**

\$500.00—Event Co-Sponsor

**1/2 Page Ad
Banner Space
5 Tickets**

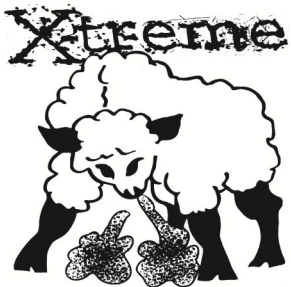
\$250.00—Event Co-Sponsor

**1/4 Page Ad
2 Tickets**



All levels Company Is Highlighted By Announcer.

SPECIAL EVENTS!

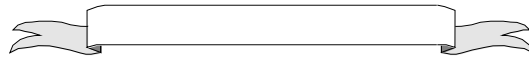


Mutton Bustin' · Lil Wrangler's
Activities

& Presenting Live Entertainment by:
"Cactus Jack Band"

Mutton Bustin'
COWBOY UP IN KIOWA RODEO

Thank you for supporting the Kiowa Cowboy Up 2012 Summer
Event. Through this advertising opportunity you will receive
The personal **SATISFACTION** and community
RECOGNITION to benefit

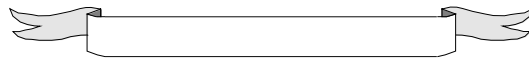


FLY YOUR BANNER!!

Banner in arena
Listed in program
Announcements
2 performance tickets

\$200.00 w/o business card

\$230.00 w/ business card



SPONSOR THE SPECIAL EVENTS & LIVE MUSIC

Sponsorship levels:
\$250.00
\$500.00

*What a great way to
promote your business
by providing
WONDERFUL Music and
Little Wrangler Fun!*

TICKET ADVERTISER

Contributive Investment \$525.00

- ◆ Company listed on all performance tickets
- ◆ 1/2 page, color Ad in program
- ◆ Banner Space
- ◆ Company highlighted by announcer during event
- ◆ 5 Tickets

CHUTE GATE ADVERTISER

Contributive Investment \$425.00

- ◆ Company sign on Chute gate
- ◆ 1/2 page Ad in program
- ◆ Company highlighted by announcer during event
- ◆ 4 tickets for friends and family to enjoy the performance

BARREL ADVERTISER

Contributive Investment \$350.00

- ◆ Company name on barrel
- ◆ Banner Space & 1/4 page Ad in program
- ◆ Company highlighted by announcer during event
- ◆ 3 tickets for friends and family to enjoy the performance

OVERHEAD CHUTE ADVERTISER

Contributive Investment \$325.00

- ◆ Company sign above chutes
- ◆ 1/4 page Ad in program
- ◆ Company highlighted by announcer during event
- ◆ 3 tickets

ARENA GATE ADVERTISER

Contributive Investment \$300.00

- ◆ Company sign on arena gate
- ◆ 1/4 page Ad in program
- ◆ 3 tickets for friends and family to enjoy the performance

PROGRAM AD PRICING

Business Card Ad: \$60.00

1/4 Page Ad: ~~\$200.00~~
\$125.00

Includes 1 Performance tickets

1/2 Page Ad: ~~\$275.00~~
\$200.00

Includes 2 Performance tickets

Full Page Ad: ~~\$450.00~~
\$400.00

Includes 4 Performance tickets

To all our great
sponsors...

Let us say
**THANK
YOU**

***\$25 fee has been added by the Elbert County Fair so that banners may*

Board of Directors & Officers:

Teri Mills: **Chairman**
Valerie Woirhaye: **Secretary**
Wendy Rohleder: **Treasurer**
Christina Bequette
Mark Knapp
Alan Mills
Sherry Standen
Robert Williams
Gary Woirhaye

Rodeo Committee:

Steve Barr Sara Barr
Jesse Bond Bill Burris
Donna Burdzinski Kevin Burdzinski
Roy Coleman Nicole Doidge
Brandon Gaither Cher Gaither
Steve Gaither Steve Hillis
Kelly Jerrold Jim Jerrold
Mike Kelley Robert McClain
Sue McClain Duane Owens
Steve Richardson Carol Ann Rook
Dave Rook Ron Standen
Chris Tatreau Andy Tempka
Roy West

RODEO CONTACT:

SEND ALL ADS TO:

TERI@COWBOYUPINKIOWA.ORG

Sanctioned by the
Colorado Professional Rodeo Association

BROUGHT TO YOU BY:

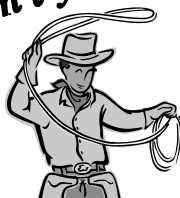
Cowboy Up In Kiowa Rodeo Committee

a 501(c)(3) Organization.

*It is our goal to educate our community on rodeo
and the role it has in our western heritage.*

Happy Trails...

Won't you join us!



COWBOY UP

in

KIOWA

2012 Summer Event

Bulls, Bronc's & Barrels

July 28, 2012

Preserving the
Western Heritage
of Elbert County...

LET'S RODEO !!

